



Local nonprofit launches inaugural “12 Days of Christmas” campaign to support mothers, children in crisis

COMMUNITY

This holiday season, Mother's Grace, a Scottsdale-based nonprofit dedicated to providing critical support to mothers and children enduring overwhelming life circumstances, is excited to announce the launch of its inaugural “12 Days of Christmas” campaign. Now in its fifteenth year, Mother's Grace continues to be a beacon of hope for families facing tragedy and loss, offering essential assistance when they need it most.

As a registered charity with a Platinum rating on GuideStar, Mother's Grace's mission is to serve as a short-term bridge for mothers so they can focus on their families during times of crisis. The organization provides financial assistance for vital needs such as mortgage or rent payments, medical bills, utilities, car repairs, and gift cards for meals and pharmacy expenses. Additionally, Mother's Grace covers counseling-related costs and other expenses that arise from sudden and overwhelming loss.

“We understand that tragedy can strike

without warning, leaving families feeling lost and uncertain,” said Michelle Moore, founder of Mother's Grace. “Through our ‘12 Days of Christmas’ campaign, we aim to bring light to those in their darkest hours during this important season. We invite our community to join us in this effort as your support as a sponsor will have a direct and immediate impact on those who need it most.”

The “12 Days of Christmas” campaign will run as a year-end giving program in which Mother's Grace will partner with 12 local businesses to host shopping days where a portion of the proceeds will be donated to support the organization's mission. Currently, there are eight confirmed partners for the “12 Days of Christmas” campaign, including: Dominick's Steakhouse, Galicia Jewelers, Jenni Kayne, Prada, urbAna, Wunderkind, The Found House, Shop Gorgeous Things, Cordially, and Glassy Baby.

As part of the campaign, Mother's Grace

will also offer raffle tickets to participants who spend \$250 or more at the partnered events, with three grand prizes valued at \$10,000. These sponsorship opportunities are limited and the organization encourages interested businesses to secure their spot quickly.

“Mother's Grace has changed the lives of many families with their tremendous work

over the years and we are thrilled to help support their mission to help families who are fighting life-altering situations,” said Jeff and Jodi Mastro, founders of Prime Steak Concepts.

For more information about Mother's Grace and the “12 Days of Christmas” campaign, or to become a sponsor, visit mothers-grace.org or call 480-320-9466.

